CENTRAL KENTUCKY YOUTH ORCHESTRAS
74TH SEASON: 2021-2022

ADVERTISING OPPORTUNITIES - SPRING 2022

Sponsorship and Advertising with CKYO will receive recognition and be visible to over 450 CKYO families, over 2,500 CKYO alumni, and many more community audiences through regular email communications and virtual and live performances throughout the season. **Reservation and artwork is due 2/4/2022.**

ADVERTISING TIER 1: $350

- Full page ad in remaining three digital or printed programs for the 2021-2022 season;
- Social Media Recognition on CKYO Instagram and Facebook Pages;
- Inclusion on CKYO Advertisers' Page with Logo and link to company website.

ADVERTISING TIER 2: $200

- Half page ad in remaining three digital or printed programs for the 2021-2022 season;
- Inclusion on CKYO Advertisers' Page with Logo and link to company website.

ADVERTISING TIER 3: $100

- Quarter page ad in remaining three digital or printed programs for the 2021-2022 season;
- Inclusion on CKYO Advertisers' Page with Logo and link to company website.

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ADVERTISING SPECS

- Program ads are printed and presented in full color.
- Please provide the final ad in .pdf or .jpg (300dpi) format.
- If you want to use a photo in your ad that extends to the edge of the ad, please include a 1/8" bleed.
- When exporting a .pdf please do not include the printer marks.
- Submit your final ad to ckyo@ckyo.org (please include your business name and what size ad you chose in the subject line).

To reserve your ad, email the reservation page and artwork to CKYO by **Friday, February 4, 2022**

Email to CKYO@CKYO.ORG

ADVERTISING RESERVATION

I would like to support CKYO:

_____ Advertising Tier 1: $350

_____ Advertising Tier 2: $200

_____ Advertising Tier 3: $100

_____

Business or Organization Name

_____

Address / City / State / Zip

_____ _____

Contact Person Title

_____

Contact Email / Phone

PAYMENT:

_____ My payment is enclosed. Check #_____

_____ Please MAIL or EMAIL (circle one) to my attention at information above.

IF YOU HAVE QUESTIONS OR FOR MORE INFORMATION,
CONTACT **AMELIA GROETSCH at ckyo@ckyo.org**.