

ADVERTISING OPPORTUNITIES - SPRING 2023

Help CKYO Celebrate 75 years of serving youth in Central Kentucky by advertising in our concert program books! Sponsorship and Advertising with CKYO will receive recognition and be visible to over 450 CKYO families, over 2,500 CKYO alumni, and many more community audiences through regular email communications and performances throughout the season. **Reservation and artwork is due 02/01/2023.**



ADVERTISING TIER 1: \$400

- Full page ad in all remaining programs for the 2022-2023 season (3 at Singletary Center for the Arts / 1 at Lyric Theater);
- Social Media Recognition on CKYO Instagram and Facebook Pages;
- Inclusion on CKYO Advertisers' Page with Logo and link to company website.



ADVERTISING TIER 2: \$240

- Half page ad in all remaining programs for the 2022-2023 season (3 at Singletary Center for the Arts & 1 at Lyric Theater);
- Inclusion on CKYO Advertisers' Page with Logo and link to company website.



ADVERTISING TIER 3: \$140

- Quarter page ad in all remaining programs for the 2022-2023 season (3 at Singletary Center for the Arts & 1 at Lyric Theater);
- Inclusion on CKYO Advertisers' Page with Logo and link to company website.

ADVERTISING SPECS



- Program ads are printed and presented in full color.
- Please provide the final ad in .pdf or .jpg (300dpi) format.
- If you want to use a photo in your ad that extends to the edge of the ad, please include a 1/8" bleed.
- When exporting a .pdf please do not include the printer marks.
- Submit your final ad to ckyo@ckyo.org (please include your business name and what size ad you chose in the subject line).

To reserve your ad for the spring semester, email the reservation page and artwork to CKYO by **Friday, February 3, 2023.**

Email to CKYO@CKYO.ORG

ADVERTISING RESERVATION

I would like to support CKYO:

_____ Advertising Tier 1: \$400

_____ Advertising Tier 2: \$240

_____ Advertising Tier 3: \$140

Business or Organization Name

Address / City / State / Zip

Contact Person

Title

Contact Email or Phone

PAYMENT:

_____ My payment is enclosed. Check # _____

_____ Please MAIL or EMAIL (circle one) to my attention at information above.

Return this form and advertising artwork to **ckyo@ckyo.org**.

Name of CKYO student who should receive credit for ad sale: _____