

ADVERTISING OPPORTUNITIES - FALL 2022

Sponsorship and Advertising with CKYO will receive recognition and be visible to over 450 CKYO families, over 2,500 CKYO alumni, and many more community audiences through regular email communications and performances throughout the season. **Reservation and artwork is due 10/3/2022.**



ADVERTISING TIER 1: \$500

- Full page ad in all programs for the 2022-2023 season (4 at Singletary Center for the Arts / 1 at Lyric Theater);
 - **Outside Back Cover - add \$300 (contact for availability)**
 - **Inside front or back cover - add \$200 (contact for availability)**
- Social Media Recognition on CKYO Instagram and Facebook Pages;
- Inclusion on CKYO Advertisers' Page with Logo and link to company website.



ADVERTISING TIER 2: \$300

- Half page ad in all programs for the 2022-2023 season (4 at Singletary Center for the Arts / 1 at Lyric Theater);
- Inclusion on CKYO Advertisers' Page with Logo and link to company website.



ADVERTISING TIER 3: \$175

- Quarter page ad in all programs for the 2022-2023 season (4 at Singletary Center for the Arts / 1 at Lyric Theater);
- Inclusion on CKYO Advertisers' Page with Logo and link to company website.

CENTRAL KENTUCKY YOUTH ORCHESTRAS

75TH SEASON: 2022-2023

ADVERTISING SPECS



- Program ads are printed and presented in full color.
- Please provide the final ad in .pdf or .jpg (300dpi) format.
- If you want to use a photo in your ad that extends to the edge of the ad, please include a 1/8" bleed.
- When exporting a .pdf please do not include the printer marks.
- Submit your final ad to ckyo@ckyo.org (please include your business name and what size ad you chose in the subject line).

To reserve your ad, email the reservation page and artwork to
CKYO by **Monday, October 3, 2022**

Email to CKYO@CKYO.ORG

ADVERTISING RESERVATION

I would like to support CKYO:

_____ Advertising Tier 1: \$500

_____ Outside Back Cover - add \$300 (\$800 total)

_____ Inside Front Cover - add \$200 (\$700 total)

_____ Inside Back Cover - add \$200 (\$700 total)

_____ Advertising Tier 2: \$300

_____ Advertising Tier 3: \$175

Business or Organization Name

Address / City / State / Zip

Contact Person

Title

Contact Email / Phone

PAYMENT:

_____ My payment is enclosed. Check # _____

_____ Please MAIL or EMAIL (circle one) to my attention at information above.

IF YOU HAVE QUESTIONS OR FOR MORE INFORMATION,
CONTACT **AMELIA GROETSCH** at ckyo@ckyo.org.