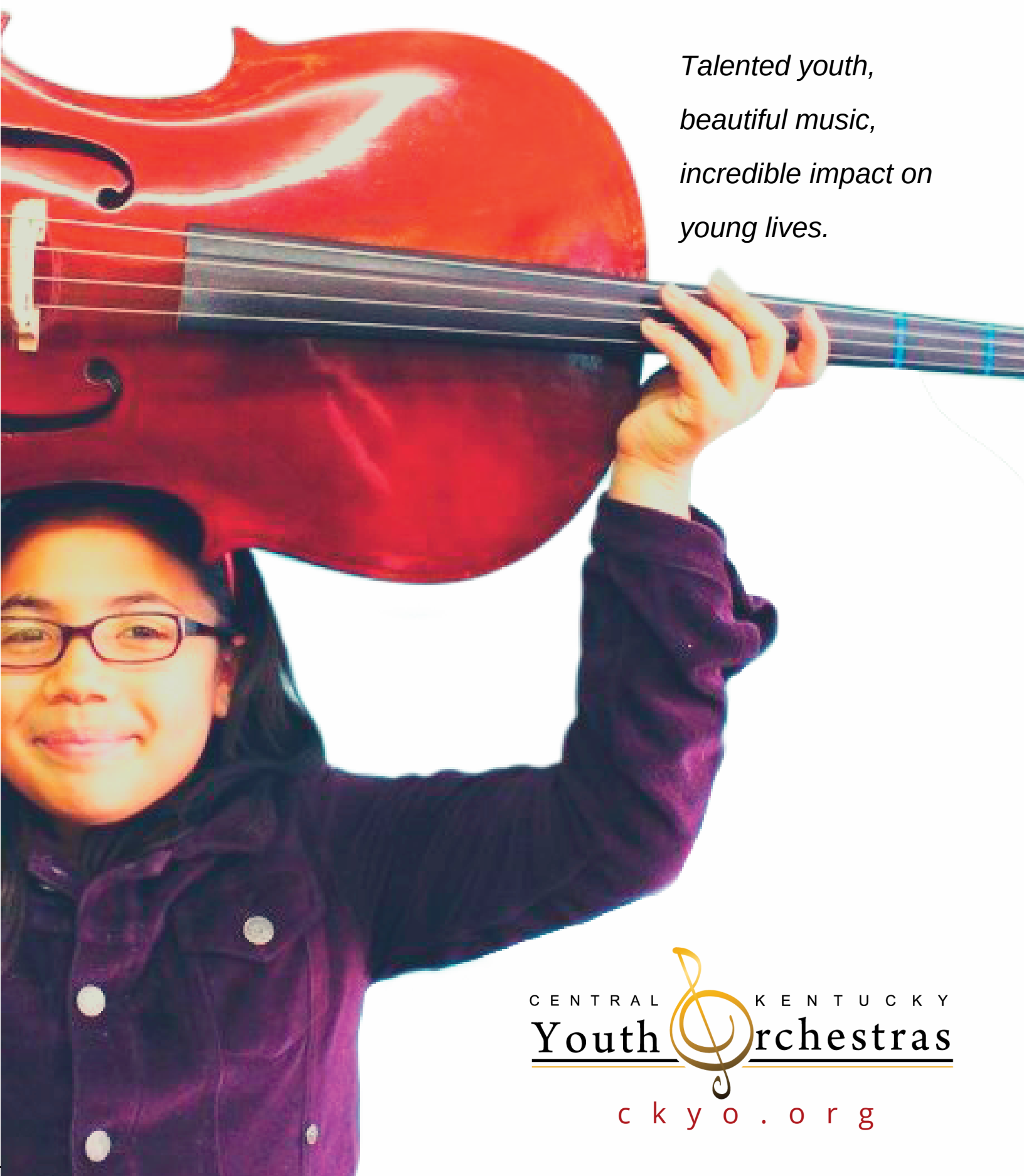


CKYO Sponsorship Opportunities 2023-2024

YOU CAN MAKE GREATNESS HAPPEN

*Talented youth,
beautiful music,
incredible impact on
young lives.*



CENTRAL  KENTUCKY
Youth Orchestras
c k y o . o r g

CENTRAL KENTUCKY YOUTH ORCHESTRAS

Sponsorship Descriptions

Venue Sponsor - \$10,000

A beautiful place to practice and perform for CKYO students! You will cover all venue expenses for five CKYO concerts; four at the Singletary Center and one at the Lyric Theatre.

Ensemble Sponsorship - \$5,000

You will pay for an entire year of needs for one of our orchestras – your choice! This sponsorship will cover music, instrument repair needs, rehearsal venues and professional coach and instructor time. You can choose between the Symphony, Concert, Repertory, Bravo String, Jazz Repertory or Jazz Arts Orchestra.

Season Sponsor - \$5,000

You help with covering the cost for all five concerts including special guest performers, rental and labor fees at the concert venues, concert music rental and purchase, program printing and more!

Sponsor a Young Musician for a Year - \$2,000

You will directly cover the costs for one of our students needing financial assistance. You will provide them with a full tuition scholarship - plus all fundraising fees, private lessons, instrument repair, sheet music and all other needs for a full CKYO season.

Concert Sponsor - \$1,000

Sponsor one of our five concerts! You will help cover extra costs including rental and labor fees at the concert venue and program printing!

(See following page for all level benefits!)

Sponsor Our Community Programs!

Friends in Music Sponsorship - \$1,000

Your sponsorship will support Friends in Music, an after-school mentoring and music program that operates at two Title 1 middle schools in Lexington.

MusicWorks Sponsorship - \$1,000

Your help will support our after-school orchestral and ensemble music program fostering positive development in students through the Venezuela's El Sistema philosophy, which is provided at no cost to all participants.

Both Sponsorships include: Listing on all CKYO E-news (Over 4,000 CKYO supporters), 1/4 page ad in concert program (4,000 distributed), listing on signage at all orchestra concerts.

Contact ckyo.org to become a sponsor today!

Concert Series Program Ads:

Get in front of an audience of over 4,500 CKYO supporters!

This program is used at all five concerts throughout the season!

Full page: \$500

Half page: \$300

Quarter page: \$175



So much exposure for you!

Social Media followers: 2,300

E-newsletter recipients: 3,100

Concert print programs: 4,500



Sign up now!

Sponsorship Benefits

SPONSOR LEVELS	Venue Sponsor	Ensemble Sponsor	Season Sponsor	Sponsor a Young Musician for a year	Concert Sponsor
Season Concert Tickets	10	6	6	4	2
Pre-event Promotions	Logo	Logo	Logo	Listing	Listing
Concert Signage	Logo	Logo	Logo	Listing	Listing
Concert Program ad & listing	Full page	Full page	Full page	Half Page	1/4 page
Stage Recognition	Part of Welcome	Thanked from podium	Thanked from podium		
Social Media Post	2	1	1		
CKYO E-Blast & Website	Logo	Logo	Logo	Listing	Listing
Investment	\$10,000	\$5,000	\$5,000	\$2,000	\$1,000

How do you sponsor? Contact Amelia at 859-254-0796 or ckyo@ckyo.org Or fill out the Sponsorship Registration form and email to ckyo@ckyo.org

Classical Orchestras

Central Kentucky Youth Orchestras (CKYO) audition-based ensembles have over 400 students from over 55 schools.

Symphony Orchestra is our most advanced ensemble composed of over 90 players performing advanced, original notation music.

Concert Orchestra is our symphonic orchestra of over 80 students designed to hone skills and develop positive habits with a focus on original-notation music.

Repertory Orchestra offers young string, wind and brass instrumentalists an opportunity to play in a full orchestra.

Bravo String Orchestra gives less advanced string players the opportunity to play together and learn performance etiquette and ensemble techniques.

Jazz Ensembles

We offer two big-band style jazz ensembles for middle and high schoolers. The Jazz Repertory Orchestra provides a beginning to intermediate experience while Jazz Arts Orchestra provides advanced jazz training and performances opportunities.



"CKYO IS AN INCREDIBLE ORGANIZATION. THE OPPORTUNITIES PROVIDED BY CKYO HAVE HELPED MY DAUGHTER FLOURISH AS AN INDIVIDUAL AND A MUSICIAN."

320

students in
audition-
based
ensembles

Friends in Music
alumni volunteers
returning as
mentors

100%

400

Hours of
Music
Instruction
annually

Community Programs

CENTRAL KENTUCKY YOUTH ORCHESTRAS



MUSICWORKS

An after-school orchestral and ensemble program inspired by Venezuela's El Sistema musical and social philosophy; the pursuit of musical excellence fosters positive development and effects social change in the community.

CENTRAL KENTUCKY YOUTH ORCHESTRAS



FRIENDS IN MUSIC

An after-school music mentoring program that pairs advanced high school CKYO string players with middle school orchestra students at Bryan Station and Leestown Middle Schools.

CENTRAL KENTUCKY
Youth  **Orchestras**

161 North Mill Street
Lexington, KY 40507
859-254-0796
ckyo@ckyo.org



CKYO 2023-2024 SPONSORSHIP FORM

I would like to support CKYO and be a sponsor at the following level:

_____ Venue Sponsor - \$10,000

_____ Ensemble Sponsor - \$5,000

_____ Season Sponsor - \$5,000

_____ Musican Sponsor - \$2,000

_____ Concert Sponsor - \$1,000

_____ Community Program Sponsor - \$1,000

_____ MusicWorks _____ Friends in Music

Business or Organization Name

Address / City / State / Zip

Contact Person

Title

Contact Email or Phone

PAYMENT:

_____ My payment is enclosed. Check # _____

_____ Please MAIL or EMAIL (circle one) to my attention at information above.

Return this form to Amelia at ckyo@ckyo.org.