

CENTRAL KENTUCKY YOUTH ORCHESTRAS

2026-2027 SPONSORSHIP OPPORTUNITIES



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Since 1947, the Central Kentucky Youth Orchestras has inspired young musicians through exceptional ensemble experiences, mentorship, and access to music education. Looking ahead to our 80th Anniversary Season, we invite community partners to celebrate this milestone and invest in the next generation of leaders, artists, and engaged citizens.

Each season, CKYO serves more than 450 students from over 50 schools across Central Kentucky through seven performing ensembles and community programs including Friends in Music and MusicWorks.

Together, we are ensuring that every young musician has the opportunity to grow, belong, and thrive.

Why Partner with CKYO?

VISIBILITY

- More than 4,000 audience members annually
- Families representing more than 50 schools and 12 counties
- Strong digital and social media presence

COMMUNITY IMPACT

- 450+ students served each year
- Scholarships available to any student with demonstrated need
- Community Programs offered at little or no cost to participants
- Development of leadership, discipline, teamwork, and mentorship

LEGACY

- For 79 years, CKYO has helped young people discover their potential through music.
- Your investment helps ensure that this legacy continues for generations to come.



Sponsorship Packages

79th Anniversary Season Presenting Sponsor **\$20,000**

Benefits

- Exclusive season naming rights
- Outside back cover Program Advertisement
- Recognition on all concert programs, tickets, and season publications
- Logo placement on website, email communications, and social media
- Recognition from the stage at all five major concerts
- Speaking opportunity at Anniversary Season Finale
- Featured story in our e-newsletter highlighting partnership and community impact
- VIP seating and hospitality for guests
- Opportunity for employee engagement and volunteer opportunities
- Recognition at special alumni celebration events
- Exclusive category protection within the financial services sector

Impact

Your support helps sustain artistic excellence while providing scholarships and accessible opportunities for hundreds of young musicians throughout Central Kentucky.

79th Anniversary Concert Sponsor

\$5,000 each

5 opportunities available

Sponsor One of CKYO's Major Performances

- 80th Season Opening Concert
- Teen Arts Festival
- Spring Concert
- Jazz Concert
- 80th Season Finale

Benefits

- Naming recognition for sponsored concert
- Full page ad in all 5 mainstage program books
- Logo on concert program and digital promotions
- Recognition from the stage
- Social media and email features
- VIP seating for guests and employees
- Opportunity to host a table or reception
- Behind-the-scenes access to rehearsals

Impact

Each concert brings together students, families, alumni, and community members while showcasing the achievements of young musicians from throughout the region.

Community Program Sponsor

\$2,500

Support CKYO Community Programs which promote mentorship and musical excellence right in their own school community.

Friends in Music: After-school mentoring program serving middle school students at Leestown, Tates Creek, and Bryan Station Middle Schools with high school mentors and professional teaching artists.

MusicWorks: After-school, intensive music program at William Wells Brown Elementary introducing 3rd -5th graders to instrumental music and building pathways into school and community ensembles.

Recognition

- Half page ad in all CKYO printed and digital programs for the season
- Recognition in Community Programs performance programs and annual report
- Stories highlighting student impact
- Invitations to performances and rehearsals

Impact

These programs remove barriers to participation and create meaningful relationships that strengthen both students and the broader community.

Student Musician Sponsor

\$1,000 each

Because talent and opportunity should never be limited by financial circumstances.

Support Provides

- Tuition assistance
- Private lesson assistance
- Instrument loans
- Audition fee waivers
- Access to enrichment opportunities

Recognition

- Scholarship recognition in programs and annual report
- Stories highlighting student impact
- Tickets (up to 4) for all CKYO mainstage performances to performances and rehearsals
- Opportunities to meet scholarship recipients and attend rehearsals



Additional Opportunities

Guest Artist Sponsor \$7,500

Sponsor a guest artist to perform with the Central Kentucky Youth Orchestras at one of our mainstage concerts

Concerto Competition Sponsor \$3,500

Sponsor the annual CKYO Concerto Competition. Your sponsorship provides competition venue rental, piano tuning, judges, and an accompanist provided by CKYO for all students.

Music Library Sponsor \$2,500

Sponsor the music rental and purchase fees for the entire season.

Percussion Ensemble Sponsor \$1,000

Sponsor the percussion rental fees at Singletary Center for the Arts for the season.

Have another idea?

**We would be happy to discuss ways
to make your sponsorship
particularly meaningful to YOU.**

For more information, contact

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CKYO

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