

CENTRAL KENTUCKY YOUTH ORCHESTRAS  
75TH SEASON ANNIVERSARY EVENT  
MAY 20-21, 2023

## SPONSORSHIP OPPORTUNITIES

This is your opportunity to reach and support hundreds of CKYO students, families and alumni as we celebrate 75 years of Central Kentucky Youth Orchestras! This special weekend will include an Alumni Reunion reception at The Campbell House, a special performance by the Alumni Orchestra at the CKYO 75th Anniversary Season Finale Concert, an Anniversary Reception following the performance, and more!

Your Sponsorship will help you reach:

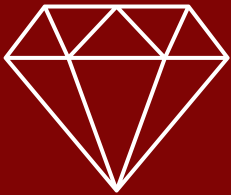
4,000 E-NEWSLETTER  
RECIPIENTS

2,000 SOCIAL MEDIA  
FOLLOWERS

1,700 PRINTED  
CONCERT PROGRAMS

1,000+ EVENT  
ATTENDEES

### DIAMOND ANNIVERSARY SPONSOR: \$5,000



Receive: Lobby table at concert (May 21), logo in stage presentation and at Alumni Reunion and Receptions, Full page ad in Anniversary performance program, logo on all signage, tickets to concert and reception, thank you from the podium, 2 dedicated social media posts, Ad in 1 eblast, Logo in 2 additional blasts, and logo on all pre-event promotions

### STANDING OVATION SPONSOR: \$2,500



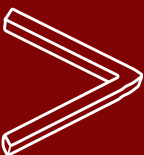
Receive: Logo in stage presentation and at Alumni Reunion and Receptions, Half page ad in Anniversary performance program, logo on all signage, tickets to concert and reception, thank you from the podium, 1 dedicated social media post, logo on 2 eblasts, and listing on all pre-event promotions and website.

### FORTE SPONSOR: \$1,000



Receive: Listing in stage presentation, logo in program, listing on signage, tickets to concert and receptions, 1 social media post, listing on 1 eblast, and listing on pre-event promotions and website.

### CRESCENDO SPONSOR: \$500



Listing in stage presentation, listing in program, listing on signage, tickets to concert and receptions, listing on 1 eblast, and listing on pre-event promotions and website.

[www.ckyo.org](http://www.ckyo.org)

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## ABOUT THE 75TH ANNIVERSARY EVENT

CKYO's 75th Anniversary Celebration Performance and Alumni Reunion Event will be held May 20-21, 2023. This concert will feature performances by our most advanced performing ensemble, the Symphony Orchestra as well as performances by students in our two community music initiatives, Friends in Music and MusicWorks. This concert will open with a featured performance by an orchestra made up entirely of CKYO Alumni across the past seven decades and close with our poignant, annual farewell performance by our graduating seniors.

In addition to the concert on Sunday, May 21 at 5pm at the Singletary Center for the Arts, this weekend will celebrate CKYO's seven decades of Alumni and welcome them back to Lexington for a celebratory performance. The Alumni Reunion Orchestra will be made up of members from throughout our 75-year history. The weekend will also include a special 75th Anniversary Reception for Alumni at The Campbell House.

**ABOUT CKYO:** The purpose of the Central Kentucky Youth Orchestras is to provide, in cooperation with public and private schools, equitable access to the highest quality musical opportunities and to foster a life-long love of music for dedicated young musicians. The CKYO enriches the lives of its student members through a dynamic curriculum focused on the development of musical excellence at all levels of experience, and seeks out strategic partnerships to ensure its responsiveness to the needs of its community.



To be a sponsor, contact  
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at

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